What if you never made a wrong decision again?

In a world full of opinions, increasing complexity, and fake reviews, **one thing is missing: trustful decisions**

We all know the story: you receive opinions from chatGPT, F&F, Social Media, forums - and still remain unsure.

trendhub - changes that.

1

We have a lack of trust and good decisions

Companies lose over 3 billion dollars a year due **to bad data**.

Consumers follow **fake reviews and purchased trends**.

Creators make decisions based on metrics and feedback. This **feedback is unfiltered and non-transparent**.

Why?

Because there is no platform that **makes relevance visible**.

We solve this problem - immediately.

2

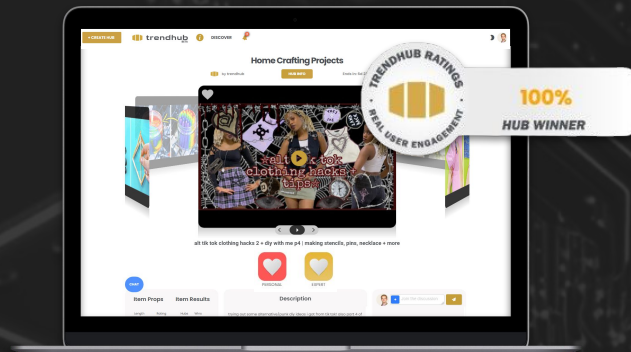# Imagine you always had the best decision right in front of you.

What happens when AI meets real human intelligence?

AI opens possibilities. Human intelligence selects what truly matters. trendhub empowers this collaboration
— to uncover decisions that are smarter, faster, and deeply connected to real-world expertise.
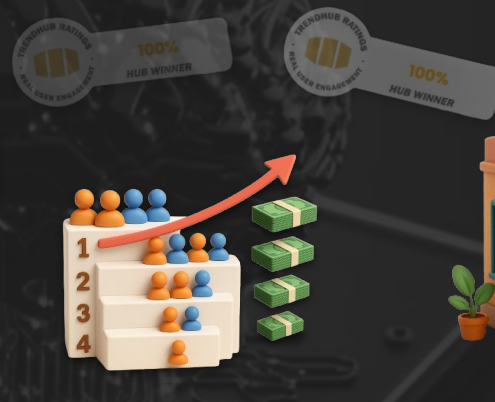
1.
AI detects user
problems & interests

2.
AI invites people with real
expertise and involvement

3.
AI incentivize the best
ideas & trend creation

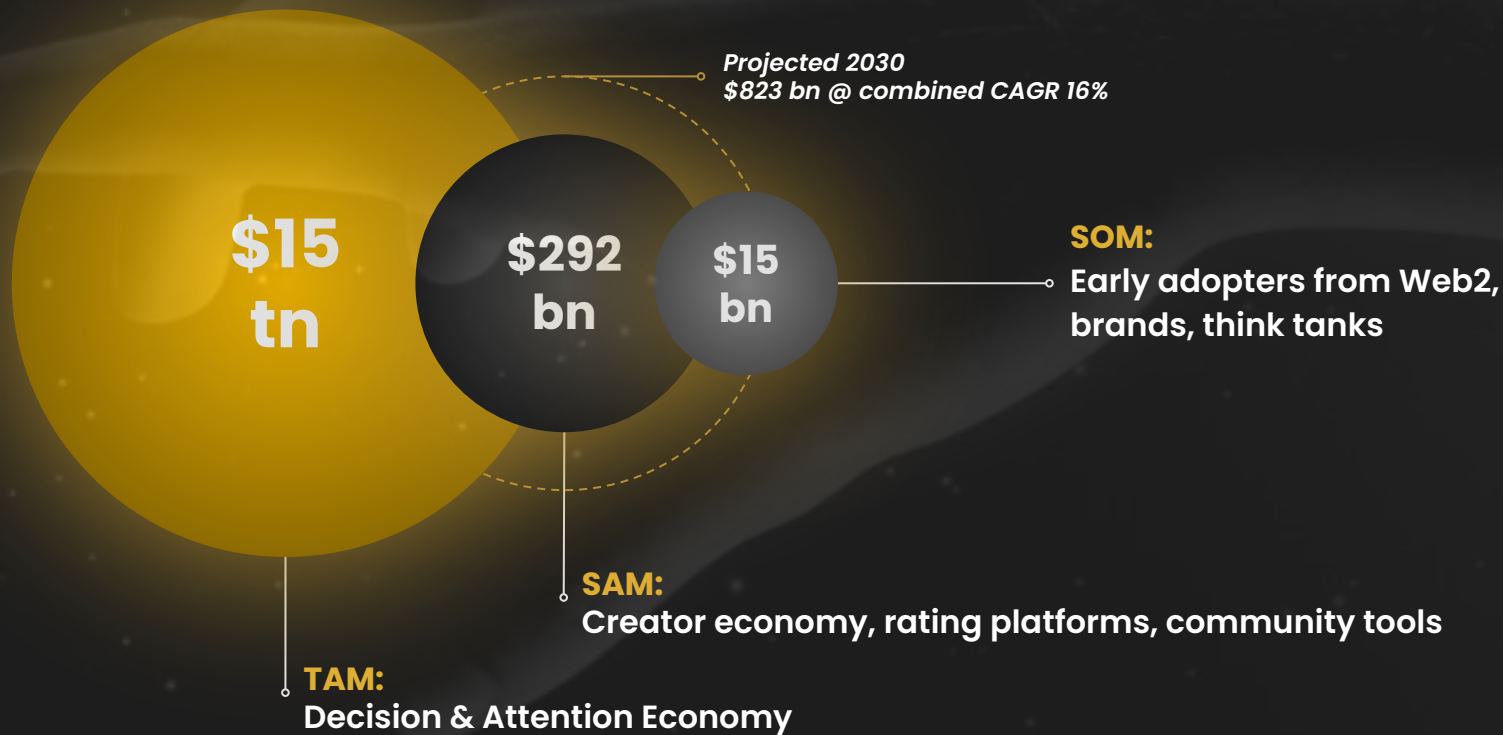**4.**
AI brings more trust
at POINT-OF-SALE

trendhub is the #1 AI-, swarm intelligence- and token-driven platform.

3

Lack of clarity, means frustration. trendhub is value creation.

We expect 40 million users to recognize the potential of trendhub by 2029 and use it as a daily resource.
By leveraging CRED and AI, users can increase engagement and earn up to $2000 or more per month.

Projected 2030
$823 bn @ combined CAGR 16%

$15 tn

$292 bn

$15 bn

SOM:
Early adopters from Web2, brands, think tanks

SAM:
Creator economy, rating platforms, community tools

TAM:
Decision & Attention Economy

4

PRODUCT DEMO

SCAN ME

5
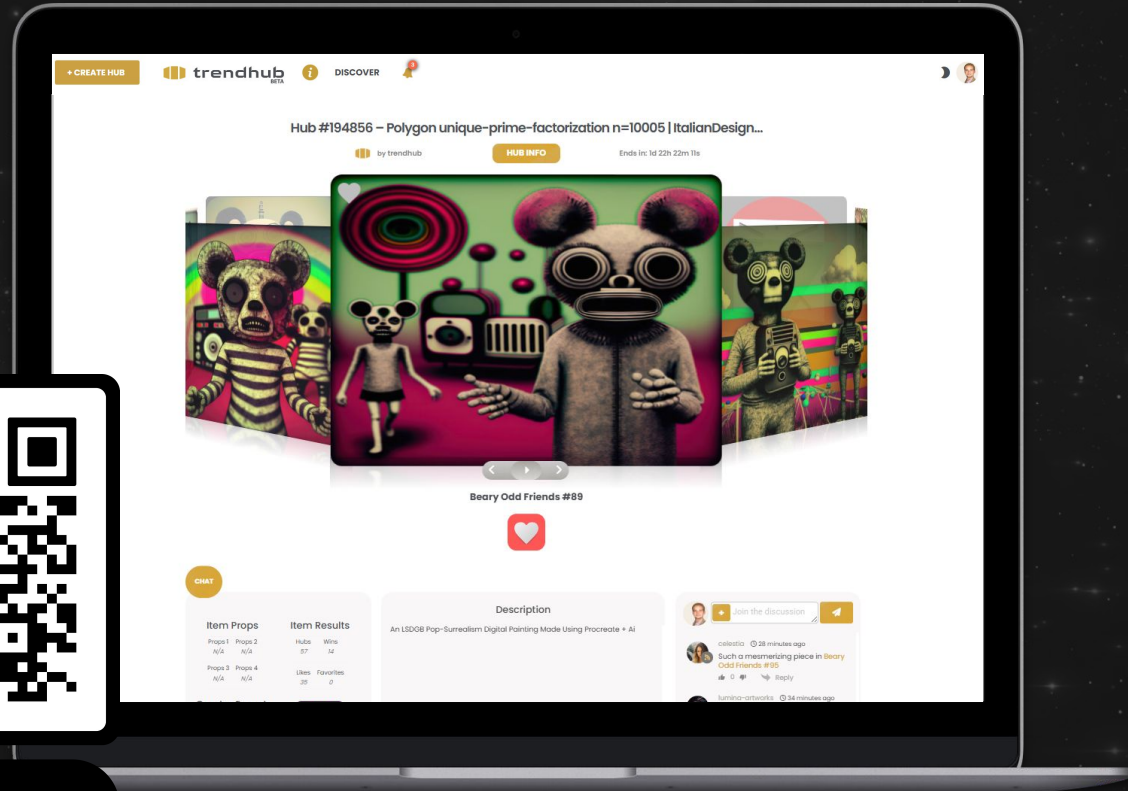
Traction & Tech - We deliver.

platform was developed in collaboration with the community and pilot users over 3 years up to version 3+.

6000+ Creator registered

40,000+ reach via social media

first art trend spaces have begun

6

The platform works and is ready to scale. Now it's getting big.

Proof of Concept – Why we start with digital art

Art is subjective - but what if there is a clear, collective agreement?

Buyers need transparency, trust and clarity.

Creators need real feedback and visibility.

The market needs collective balance.

trendhub shows: Collective intelligence works. And creates new markets.

7

Clarity is paid for. Relevance is rewarded.

free to join
free registration and voting

us

Play2Earn

1$ voting fee - Users pay for relevance and earn with CRED

≈ 5% fee

$1,1bn
ARR

Subscribes

≈ **$10mth fee:** exclusive Tools, Content & trendspaces for Creator

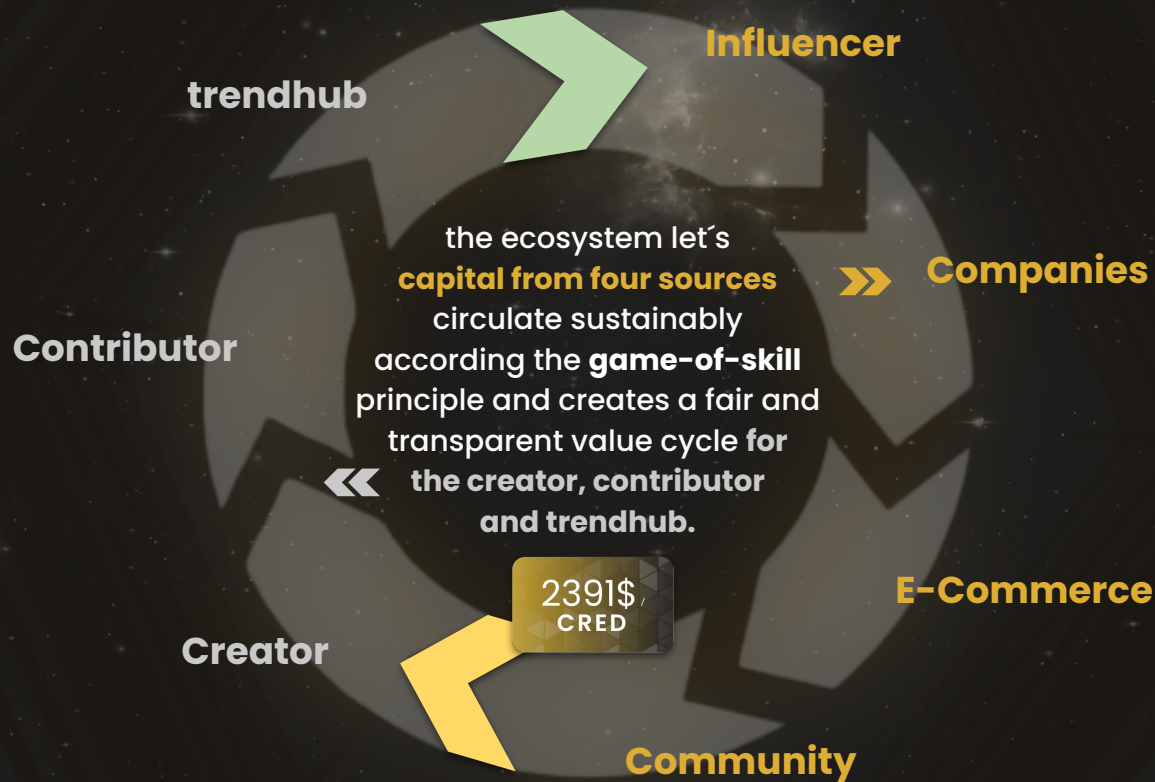15% fee each subs

$100m
ARR

Hub Ads

≈ **$75daily budget:** invited users for projects based on a daily budget pay-per-view

100% daily budget

$750m
ARR

8

trendhub's Economy Engine - a solid ecosystem

CRED is our reward token. A new, fair incentive system for clarity. Good decisions become visible - and rewarded, which guarantees sustainable motivation and continuous engagement.

Influencer

trendhub

Companies

Contributor

the ecosystem let´s **capital from four sources** circulate sustainably according the **game-of-skill** principle and creates a fair and transparent value cycle **for the creator, contributor and trendhub.**

E-Commerce

2391$
CRED

Creator

Community

From Content Noise to Decision Power

Traditional platforms spread opinions. trendhub creates collective relevance and decision intelligence.

Active Decision Creation
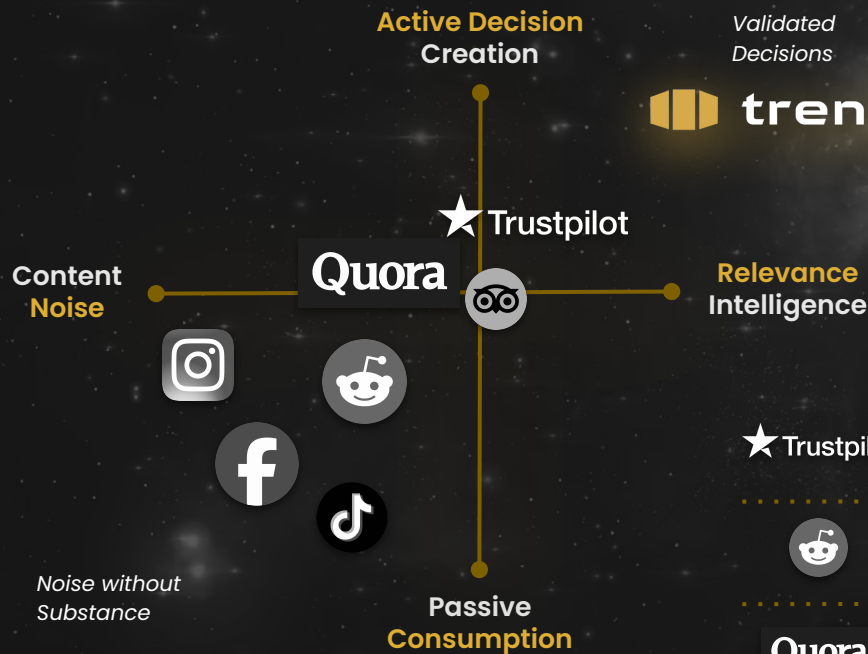
Validated Decisions

trendhub

★ Trustpilot

Content Noise — Quora — **Relevance Intelligence**

Passive Consumption

Noise without Substance

	PROBLEM	*What's missing?*	trendhub
★ Trustpilot	Fake reviews, no focus on real expertise	Collective validation of the ratings, real expert opinions	Collective intelligence creates validated, transparent assessments
(reddit)	Anonymity, no clear moderation	Structured discussions, clear moderation	Active community moderation with a clear decision-making process
Quora	One-sided answers, low relevance	Subjectivity of the answers, little measurability of the answer quality	AI-supported answers, collective evaluation of the best ideas
(instagram)	Focus on reach instead of quality	Unrated influencer marketing	Clearly defined expert opinions, relevance instead of just popularity

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our team

our specialty as a team is **in-depth technical expertise, strategic management, market positioning**, extensive business experience and strategic vision.

Oliver Meyer
CEO
serial entrepreneur (PARUG GmbH, fruittune GmbH - 10 years experience), Web- Dev. & Architect (14 years experience)

Javier Carvajal Vargas
COO
experienced COO with a robust background in digital business, e-commerce, and supply chain, spanning over 15 years.

Christian Hackler
CFO/COO
experienced CFO with a strong background in finance, business intelligence, and compliance since 20 years.

Piotr Daniszewski
CTO
experienced CTO with 18 years in programming, specializing in cloud architecture and AI solutions.

Tassilo Blöchl
CCO
serial entrepreneur (PARUG GmbH, Soulhair, refundster GmbH – 15 years experience), Marketing (8 years experience)

Katharina Brosch
PR & AI
with 4 years in the Web3 space, specialized in Bitcoin, ReFi, and NFTs and an alumna of the Web3 Talents Program at Frankfurt School Blockchain Center.

Rishi
Product Management

Manal
Community

Anna
BizDev

Matthias
Engineer

Georg
Developer

Siyaram
Developer

Advisors:

Dr. Johannes Kotte
ex-CEO of Ladenzeile (Axel Springer Group), ex-McKinsey

Investors:

IBC   fruittune

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Investing in decisions means **investing in the future.**

We are looking for business angels who believe in us and the vision for a ticket size of up to 15BA´s x up to 200k.

*1. to reach at least **1,000,000 active users** in 12 months:*
*2. establish trendhub as the **standard for relevance***
*3. Roll out **CRED economy & B2B models** globally*
*4. **Fully AI integration***

trendhub

join our vision
What if you were to help shape the standard for better decisions today?
For you. For billions. For the future.

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mail: om@acyc.io
phone: +49 176 611 49 151

Let's make relevance visible. Together.

websites: acyc.io, trendhub.one
whitepaper: acyc.io/whitepaper