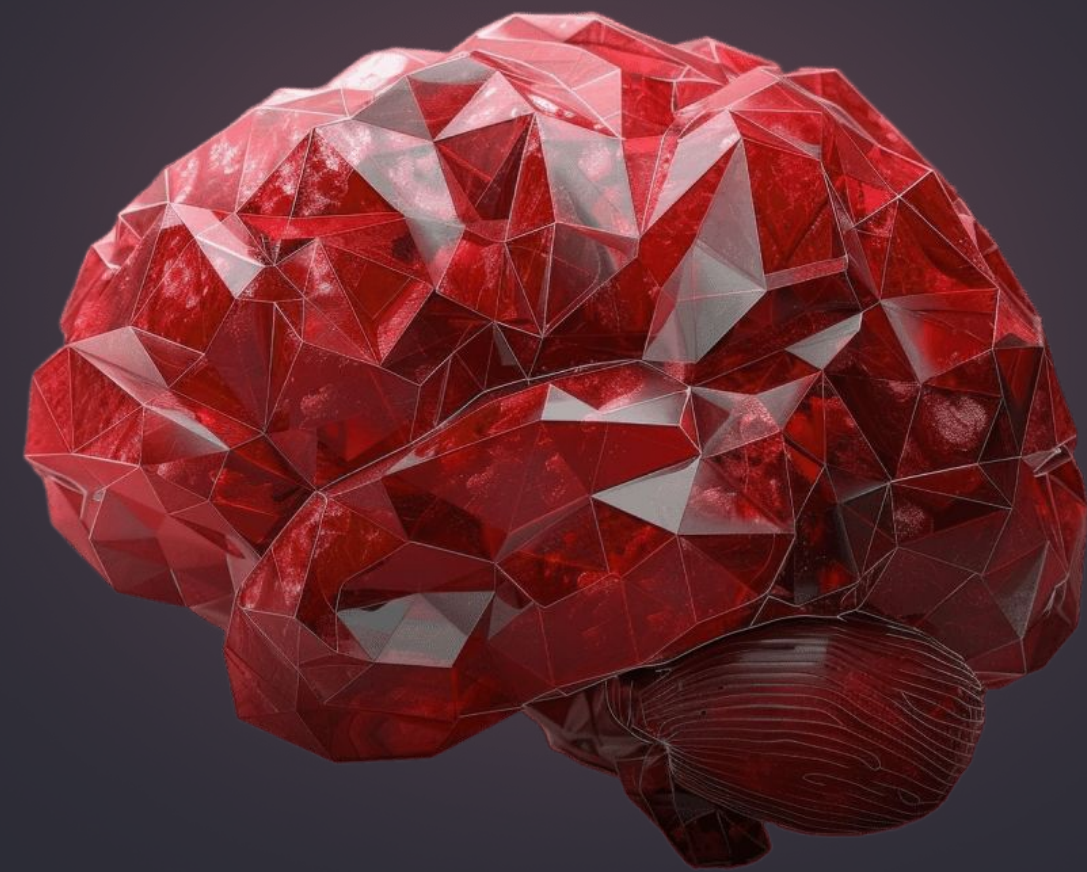




We ensure that **impacts on assets will be digitally recorded as NFT** throughout their lifecycle, to provide buyers in the secondary market with more transparency, security and value retention.

JUST IMAGINE

You buy a second-hand product and everything from its entire history can be viewed digitally. Every repair, every modification, every owner, every wear and tear, simply every change is there.



JUST IMAGINE - A REAL EXAMPLE

You want to buy a 10 years old used middle class car and have two options to choose from that are completely identical in terms of configuration (i.e. color, mileage, age, owner, etc.).

Seller 1: presents you with digital documentation of the car's complete history, including all repairs, maintenance, etc.

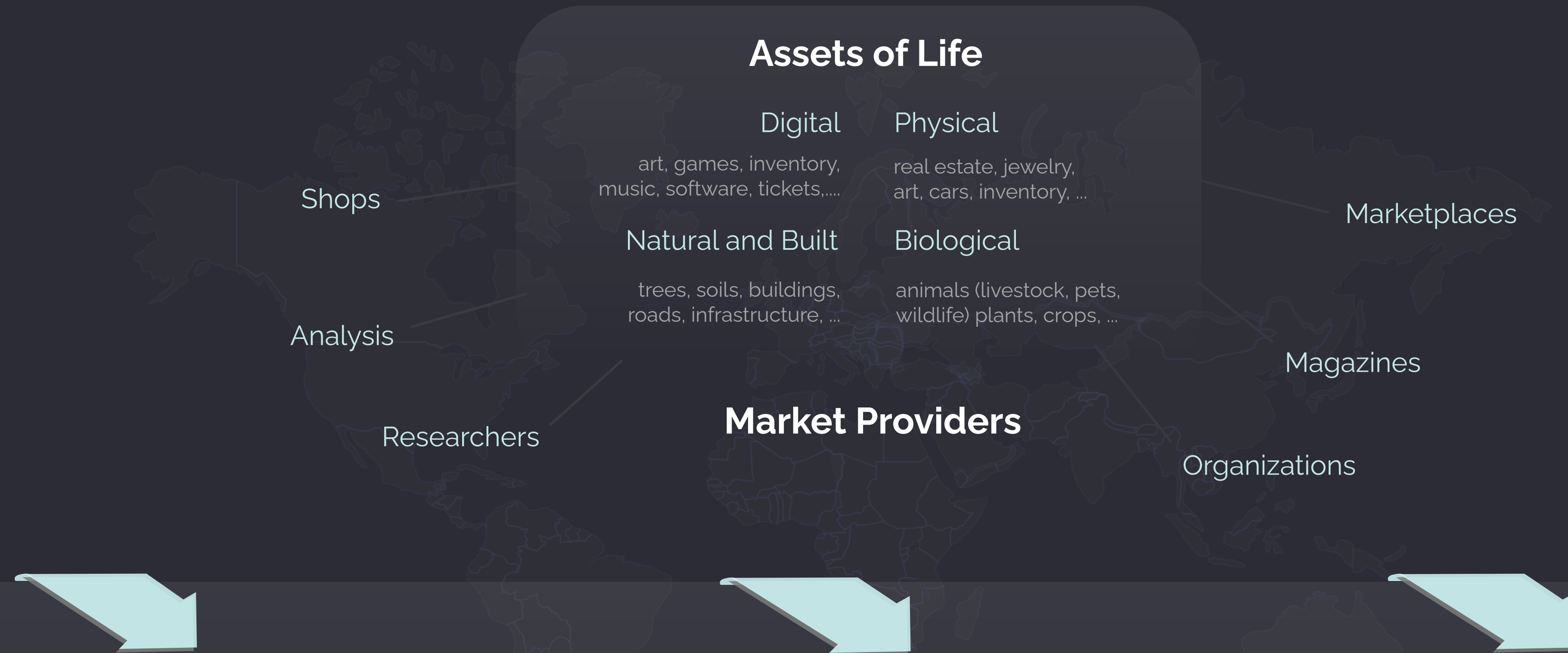
Seller 2: only has the analog service book and the owner history. In return, the car is \$1,000 cheaper.

Which car would you buy?

FUTURE MARKET

3

In the future, **NFTs will be used in all areas of life** to significantly increase the transparency, availability and efficiency of all metadata.



What is NFT?

NFT is a decentralized, globally unrestricted retrievable table for storing data to log the specific action and impact for all assets of life.

What is the potential?

It is used to record the entire supply chain with all suppliers and to continuously record all impacts on the **life cycle of assets**.

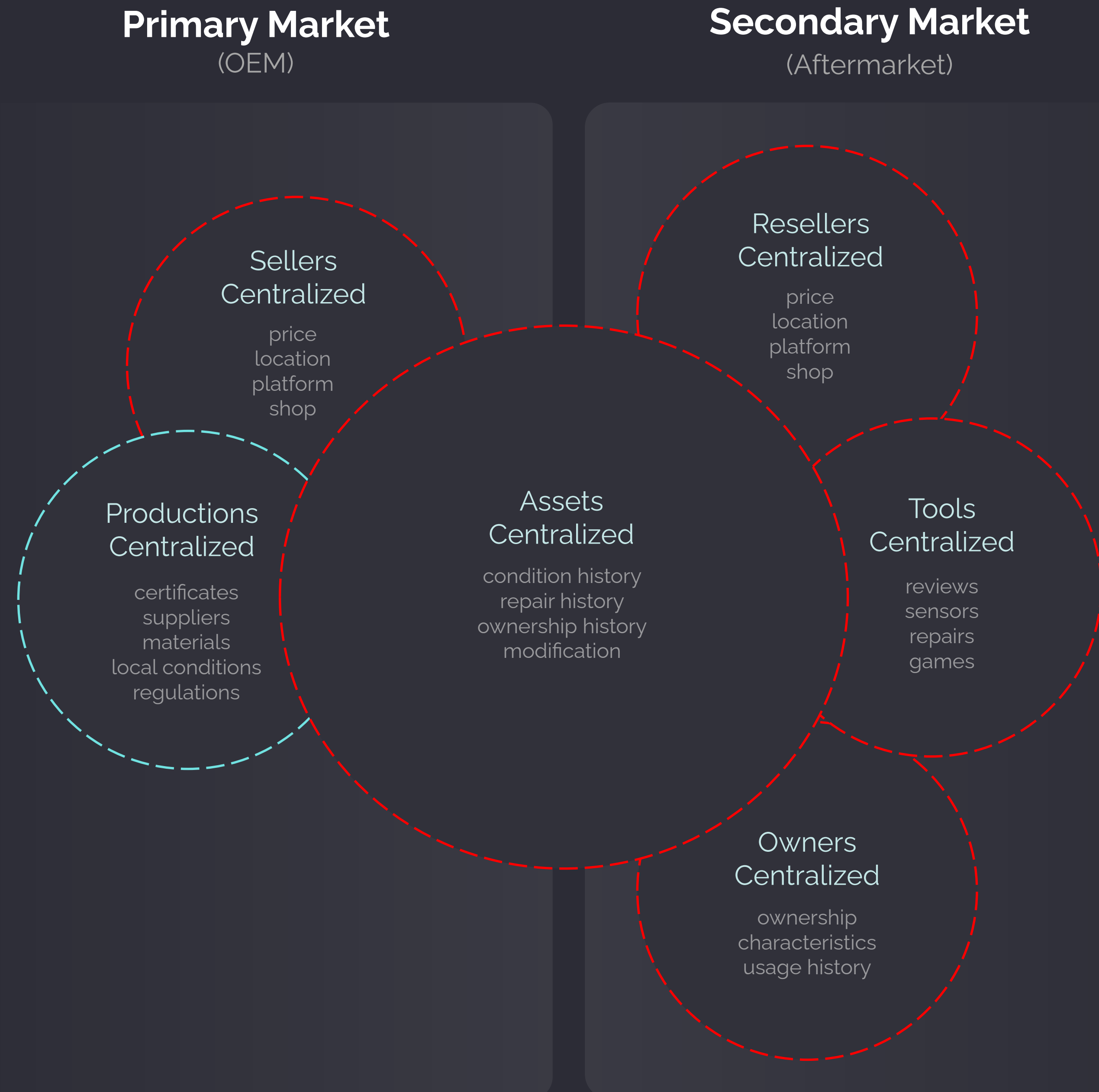
What is possible then?

With NFT we can digitize all specifications and impacts such as **usage-, condition-, modification-, repair history** and numerous types of **reviews**.

PROBLEM

Currently, data such as usage-, condition- and modification-, repair history, sensor-data, certificates and numerous types of reviews are collected and managed mostly centrally by individual departments in the supply chain and not shared with other parties.

In the secondary market metadata are fully centralized and mostly analog. This means that metadata is only available to a limited extent or not at all.



SOLUTION

One NFT App for recording and digitizing all asset metadata for decentralized access in the secondary market..

Primary Market

blockchain partners

MANUFACTURE SELLER

We cooperate with supply chain services to build NFT access to enter further metadata.

We support their Shops to import NFTs and display metadata.

One App to record the complete lifecycle of all your assets of life



dNFT transfer



Digital Identity Wallet by EUDIW

The new Identity Wallet standard will be mandatory in the EU from 2027 and will enable asset transfers to be seamlessly digitized and recorded.

Secondary Market

our main action area

METADATA PROVIDER RESELLER

We authorize all asset-relevant metadata providers to ensure asset-specific inputs.

We display metadata filtered at the right NFT and integrate a smart contract to transfer the asset.

STRATEGY

To become the number one to digitize all asset metadata in the secondary market, our strategy is to gain expertise in the metadata sector, to be financially independent and gain a reputation, to enter into collaborations easily and quickly.

Motivation

From the outset, our aim was to bring our **valuations and metadata to the point of sale** in order to validate our data in the market.

Expertation

Since mid-2021, our DNA has been to build **a new technology for valuations and how we capture more metadata** on assets and record them as an NFT.

Reputation

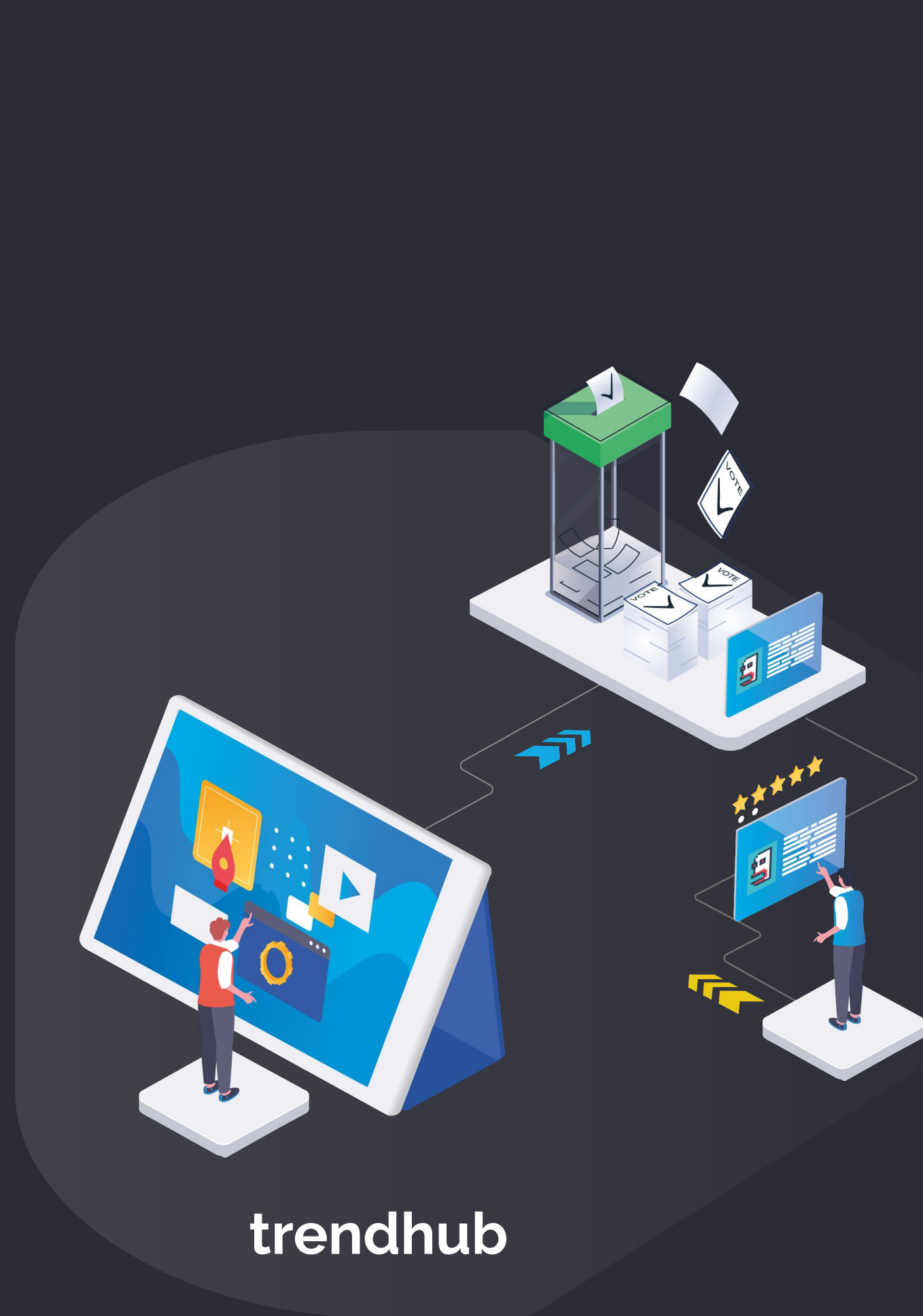
trendhub as a decentralized community driven valuation system will be **the NEXT-GEN evaluation tool** with the power as a social media platform to get connected to the world of assets.

Mobilization

With **trendhub**, the company has a broader, diversified foundation and is less dependent on market fluctuations. We also **gain financial independence**, which gives us a clear competitive advantage and will **make us the market leader** in the secondary market.

PRODUCTS

trendhub is the key to gaining expertise in the metadata sector and connecting us with companies and their products. This allows us to start transferring our metadata to their resellers.



Creates a new level of evaluation and making it accessible to the world.



Transfer & display of valuations and other metadata to the point of sale.



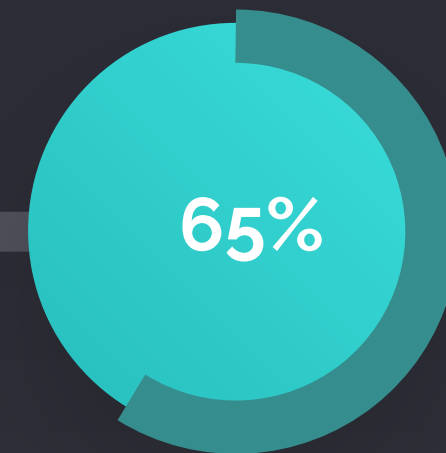
Enables metadata providers to store their data in the NFT.

IMPLEMENTATION

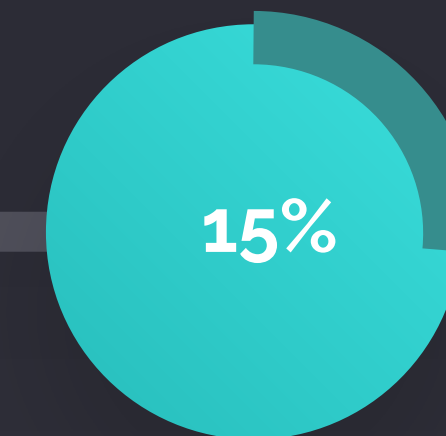
trendhub is fully developed and has been tested with pilot customers to customize the UX and be ready for scaling.



PHASE 1



PHASE 2



Product - V2.5

trendhub Development

trendhub's technology has been implemented by a 5-person in-house development team and more than 30 external developers over the last few years and is already in the 2nd generation.

Start - Q2 2024

trendhub Market Entry

Our 5-person sales team is currently starting the first onboardings in the education sector. Our customers are creators with a large community. One onboarding results in hundreds of registrations.

V1 - Q2 2025

NFTtrust Development

We start with the further development of the NFTtrust and the product detail page metadata window. Additionally, we are working on a smart contract solution for the transfer of NFTs.

Start - Q2 2025

NFTtrust Market Entry

Independent of the dNFTs, we can also use the NFTtrust for NFTs from all blockchains and thus start bringing metadata to the NFT shop page instead of storing the metadata in the dNFT.

MVP - Q2 2025

NFTident Development

The concept and theoretical technical infrastructure have already been extensively evaluated. The development of the NFTident app can therefore begin immediately with liquid funds.

Start - Q3 2025

NFTident Market Entry

We will initially focus on an industry such as fashion or automobiles in order to build relationships with manufacturers, service providers and shops.

ACYC Protocol Development MVP - Q3 2025

The ACYC Protocol connects the NFTident APP, the service providers and brings the metadata with NFTtrust to the point of sale.

INVESTING SUCCESS STARTS WITH: trendhub

Based on the analysis of experienced crypto investors, trendhub can become one of the leading crypto ecosystems. Consequently anticipating a significant increase on the CRED's token price once listed on the exchange.

Product Ready



trendhub.one was developed over a period of 3.5 years. The product **market fit has been developed** and we are currently **onboarding the first users** in the education sector.

Introducing trendhub For Course Creators

trendhub is a new survey tool in the form of a social media platform with an integrated gamification ecosystem.

Sustainable Ecosystem



trendhub's **ecosystem is similar to a betting system**, but without the gambling factor.

It works according to the **game of skill principle**, which determines which content is trending in the opinion of the community.

The coin therefore **circulates sustainably between users** depending on their tendency towards success.

High Grow Rate



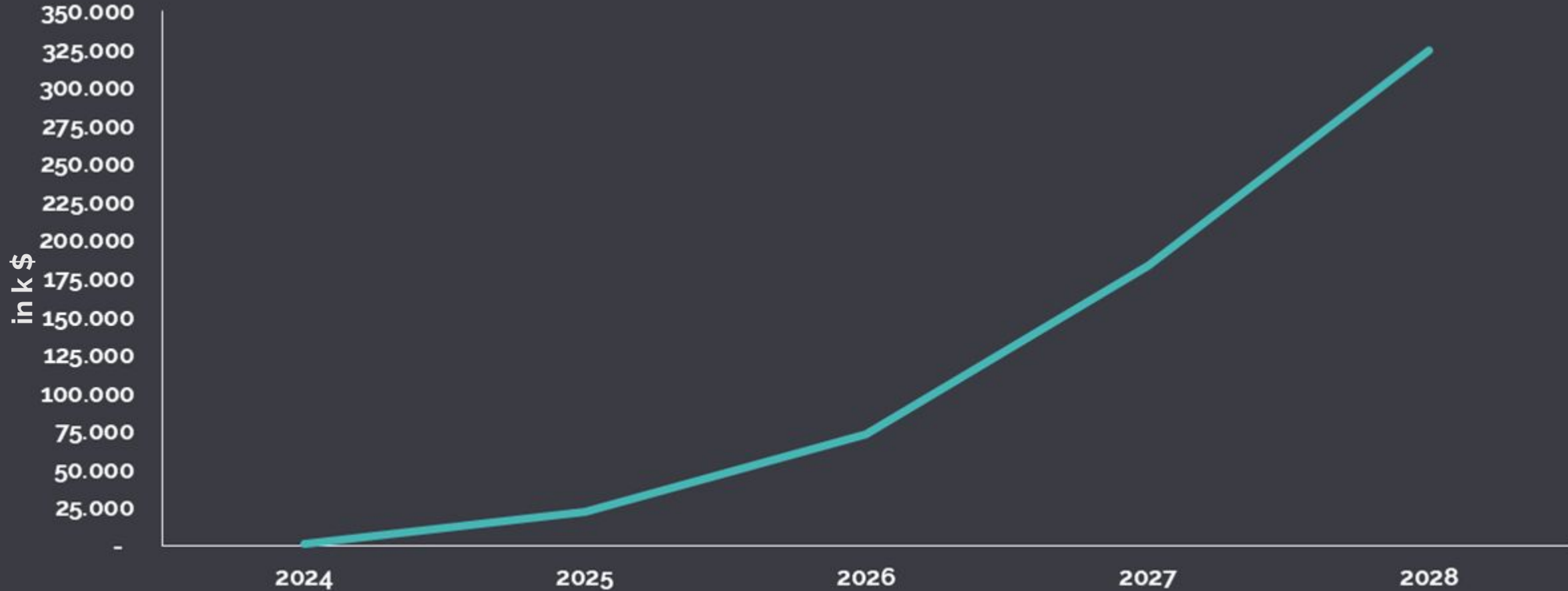
During the crypto fundraising phase, we will initially operate the ecosystem "centralized" allowing users to engage with the central system.

Once the CRED token is listed on an exchange, we will transition to a decentralized ecosystem. Our strategy draws insights from the **market capitalizations of GMT and AXS**, as **trendhub PLAY-to-EARN** users have the opportunity to earn up to an average of \$1,000 per month.

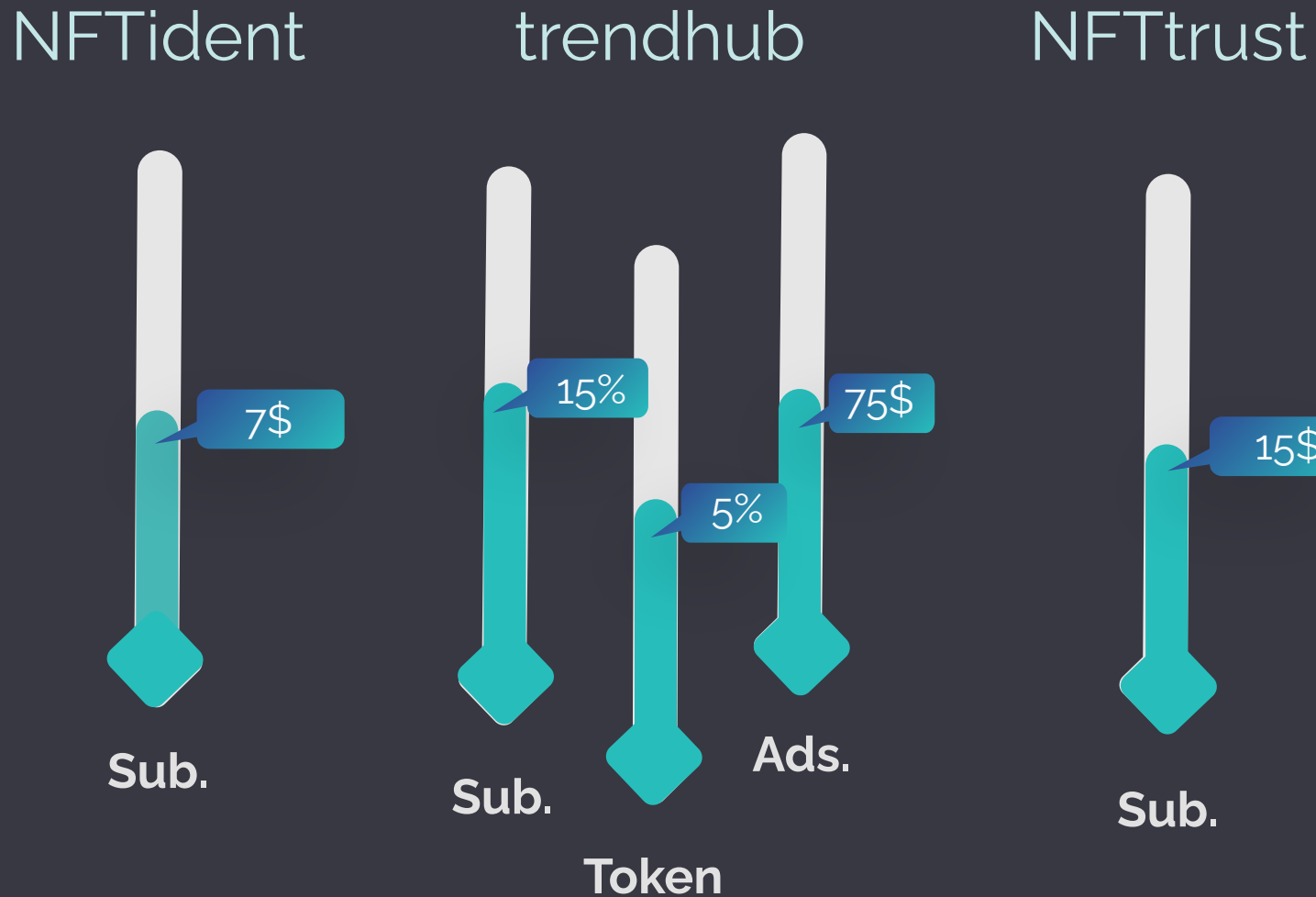
BUSINESS MODEL

trendhub now enables our creators to offer a **subscription model** for their community. We receive a percentage of each creator's subscriber. The second way for creators to monetize their community is the **CRED gamification system**, which will be activated with the official CRED token launch. Furthermore, there are **7 additional incomes** for trendhub.

Revenue Forecast



Main Revenue Streams*



*start phase vs full potential

- trendhub
- NFTident
- NFTtrust



trendhub is in a very good position to scale sales strongly from the start, followed by NFTident from 2026.

TOKEN UTILITY

trendhub launches the ecosystem. During the crypto fundraising, trendhub will be circulating the centralized CRED token at a reduced rate for users on the platform. From the CEX listing, trendhub will be able to continue scaling the centrally verified token ecosystem in a decentralized manner.

With the launch of the NFTident app, metadata providers will begin staking CRED to take part in the system or integrating CRED into their own ecosystem, with the support of ACYC.

Utility Token CRED

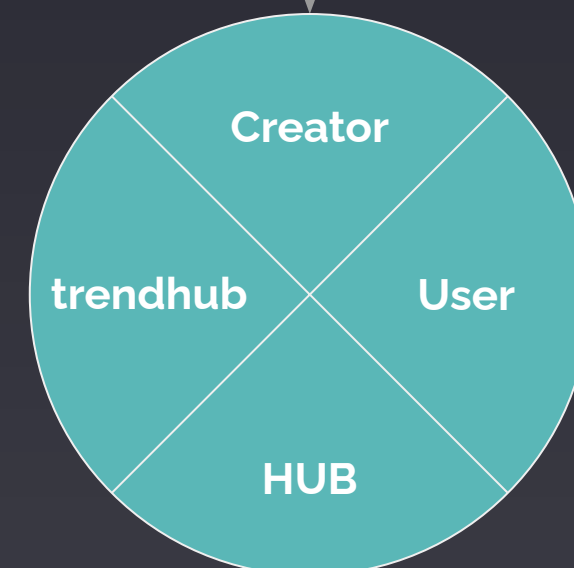
Tokenomics



CRED Circulation in Network



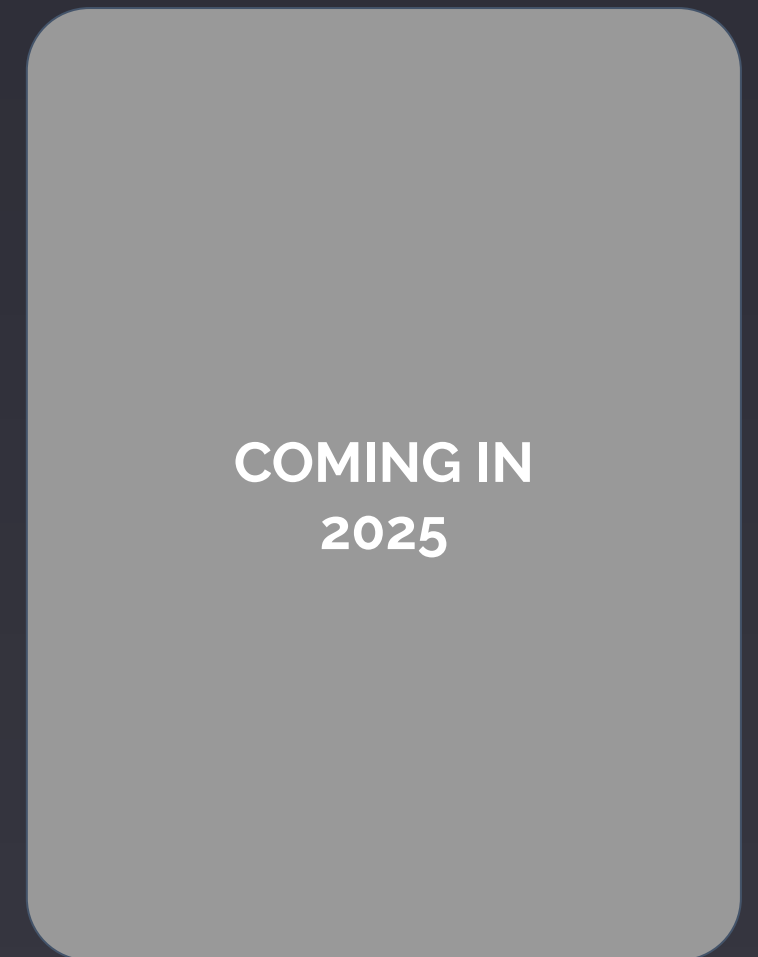
CRED Circulation in trendhub



The trendhub ecosystem is comparable to a betting system, but without luck factors such as luck, quotes and individual wagers. We see that with trendhub we will have a very sustainable ecosystem for the CRED utility token that will be heavily utilized.

We also see that the ACYC ecosystem can bring the CRED token into circulation for numerous network participants.

Governance Token ACYC

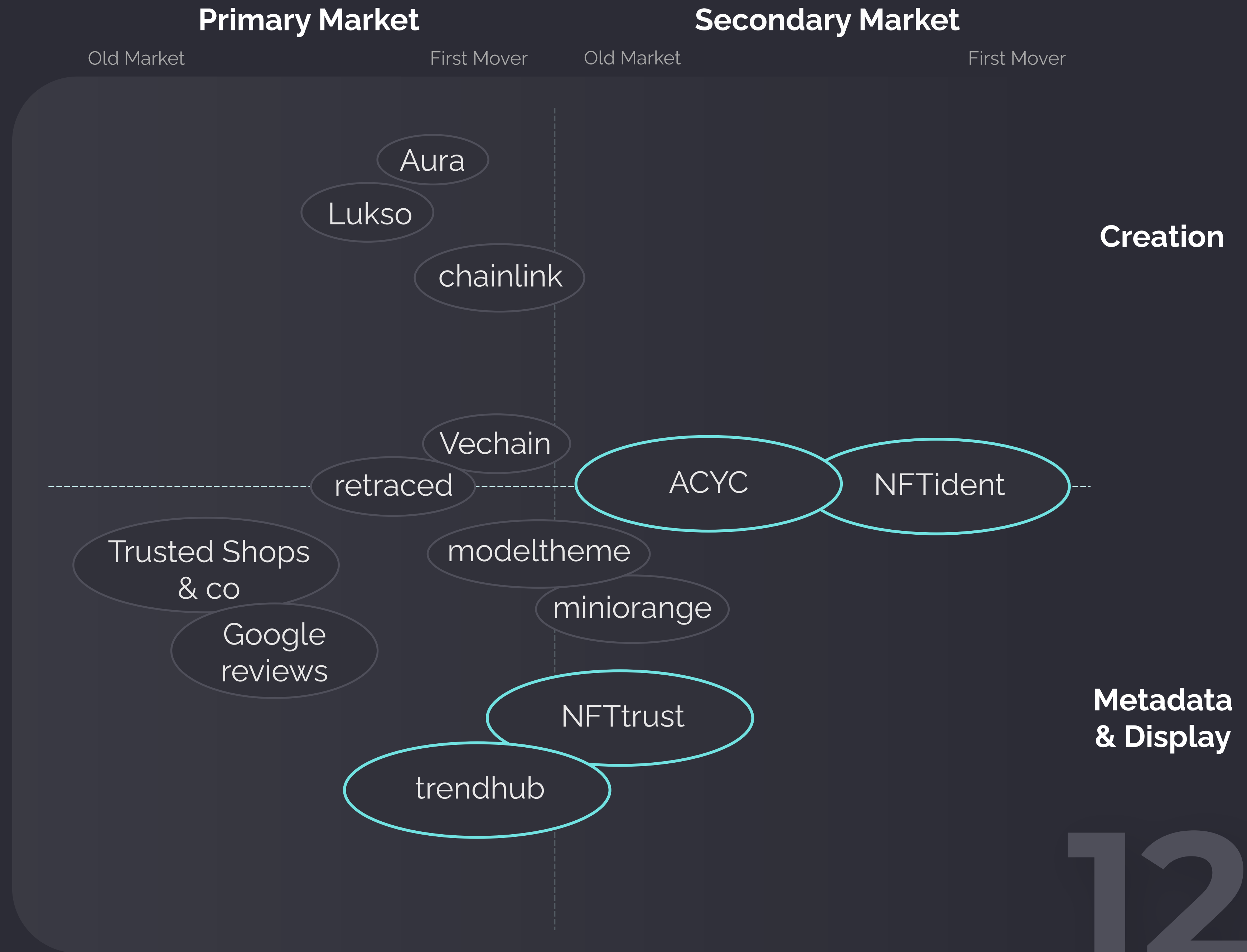


With the launch of NFTident and NFTtrust, ACYC launches the governance token, for co-determination and control of the network.

COMPETITORS

trendhub is unique and a first mover that can remain the NEXT-GEN valuation tool over time with the power of a social media platform to connect with the world of assets.

NFTident is unique and also a first mover. And **with the power of trendhub, we will have the opportunity to compete with potential competitors.**



USPs

We form a concentrated and intelligent network of tools, partners and end customers called ACYC.
The **transition from trendhub to NFTtrust to NFTident** plays a **decisive and unique role** in this.



Secondary Market

Our position lies primarily in the digital recording of asset life cycles.



NFTident App

A social asset app to connect assets, owners and market- and service provider.



trendhub

We have built the first decentralized community-driven review system.



NFTtrust

With our tools, market providers have access to our filtered metadata.



ACYC Protocol

We form a worldwide network with all partners involved in the life cycle of everyday assets.



Metadata Expertation

We focus on aggregating, organizing, filtering and sending metadata.



Web2 to Web3 Bridger

We start our market entry with web2 users and guide them to web3.



First Mover

We are the first project to focus on the comprehensive digital mapping of the asset life cycle.

TEAM

Our team at ACYC brings deep technical expertise, strategic business management, market positioning, extensive business experience and strategic vision. This combination of skills and experience makes us well equipped to make ACYC the market leader in the secondary market to sustainably capture product asset life cycle metadata.



Oliver Meyer
CEO

Serial Entrepreneur (PARUG GmbH, fruttune GmbH - 10 years experience), Web- Dev. & Architect (14 years experience)



Javier Carvajal Vargas
COO

Experienced COO with a robust background in digital business, e-commerce, and supply chain, spanning over 15 years.



Christian Hackler
CFO

Experienced CFO with a strong background in finance, business intelligence, and compliance since 20 years.



Katharina
Sales



Manal
Sales



Syed
Sales



Anna
Business Dev.



Piotr Daniszewski
CTO

Experienced CTO with 18 years in programming, specializing in cloud architecture and AI solutions.



Christian Rüsken
CMO

Experienced CMO with a strong background in digital business, e-commerce, and performance marketing spanning over 10 years.



Tassilo Blöchl
CCO

Serial Entrepreneur (PARUG GmbH, Soulhair, refundster GmbH – 15 years experience), Marketing (8 years experience)



Elaf
Social Media



Aikaterini
PR



Ahmed
Data, Algo. & AI



Siyaram
Developer



Dr. Johannes Kotte
Advisor

ex-CEO of Ladenzeile (Axel Springer Group), ex-McKinsey



Peter Matysiak
Consultant

ex-COO AUTO1 Group and Entrepreneur



Georg
Developer



Rishi
Product Management

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COMPANY VALUE

PRIVATE SALE

50.000.000\$

Asset Lifecycle Data

With the digitization of asset lifecycle data, we are tapping into a very large market worth billions, and trendhub is helping us to enter this market.

trendhub

Users Currently – 7k

Users Q1 2025 – 250k

4.5 Mio./M with CRED Fee

50,000 CRED active User
= 9\$ million/CRED
blocked in circulation

2025 - CRED Price X

1,000,000 CRED active User
= 180\$ million/CRED
blocked in circulation

2030 - CRED Price X * 20



PRIVATE SALE

target closing **15.9.2024**

- ✓ Corporation is founded in Dubai until **30.09.2024**
- ✓ IDO phase starts from **01.11.2024**
- ✓ IEO phase starts app. **01.03.2025**
- ✓ PRIVATE SALE vesting **5% release until month 12**

Markets

- ✓ Bitcoin & Crypto Market is in uptrend
- ✓ NFT market in a renaissance after collapse

Grow-Rate

trendhub will reach 250,000 registered users from private sale to CEX listing. Assumption of CRED game: 20% of them use 60\$ centralized CRED daily, 180\$/CRED are in use every 3 days and are hold permanently.

= 9\$ million/CRED
blocked in circulation

trendhub is **PLAY2EARN** with social media content. Just like Axie Infinity, one user can serve an average of \$1,200 per month. But now with a sustainable ecosystem. This will help millions of users in Asia, Africa and India to stabilize their income.

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Phone: +49 170 192 42 96

Website: acyc.io

Whitepaper: acyc.io/whitepaper

